



Take Control with BluePoint's new Video Tracking System

"...push accountability to carriers and consolidation centers responsible for damages or other compliance issues."

Reduce Errors that Affect Your Bottom Line

Use Bird Dog™ Video Tracking and hunt down opportunities to:

- Reduce and eliminate costly chargebacks.
- Strengthen your customer relationships.
- Improve your compliance scorecard.

To find out more about how the Bird Dog™ Video Tracking can help you, contact BluePoint® Mobile Solutions.



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Chargebacks – They are a retailers' top tool for enforcing vendor compliance. When all business rules are followed, time-to-market decreases, and profit potential increases. It's no wonder retailers spend so much time and money investing in technology and developing practices to enforce compliance.

Despite your best efforts, your business may be suffering from costly supply chain errors - including carrier mistakes completely outside of your control. The effect on your customer relationships and your bottom line can be devastating. To reduce warehouse errors and improve compliance, you need Bird Dog Video Tracking™, the video capture system that records and stores video and scanned data to help you track, identify and document customer order handling from picking to shipping.



Complex Technology with Intuitive Operation

Like an eager hound working alongside a hunter, Bird Dog Video Tracking is a lift operator's trusted companion. A high-resolution video camera is mounted to the lift truck to record operator activities throughout the work shift. As the operator scans and handles merchandise, scanning data is recorded. Then, video and scanned data are stored together in a single file on a powerful, ultra-small computer. The file can be retrieved, viewed, archived and transferred as needed making it easier for suppliers to identify and stop compliance errors.

Bird Dog Video Tracking is your strongest advocate against costly claims. It uses video, scan and storage technology to eliminate compliance violations and can:



Track to ensure the correct products and quantities are picked.



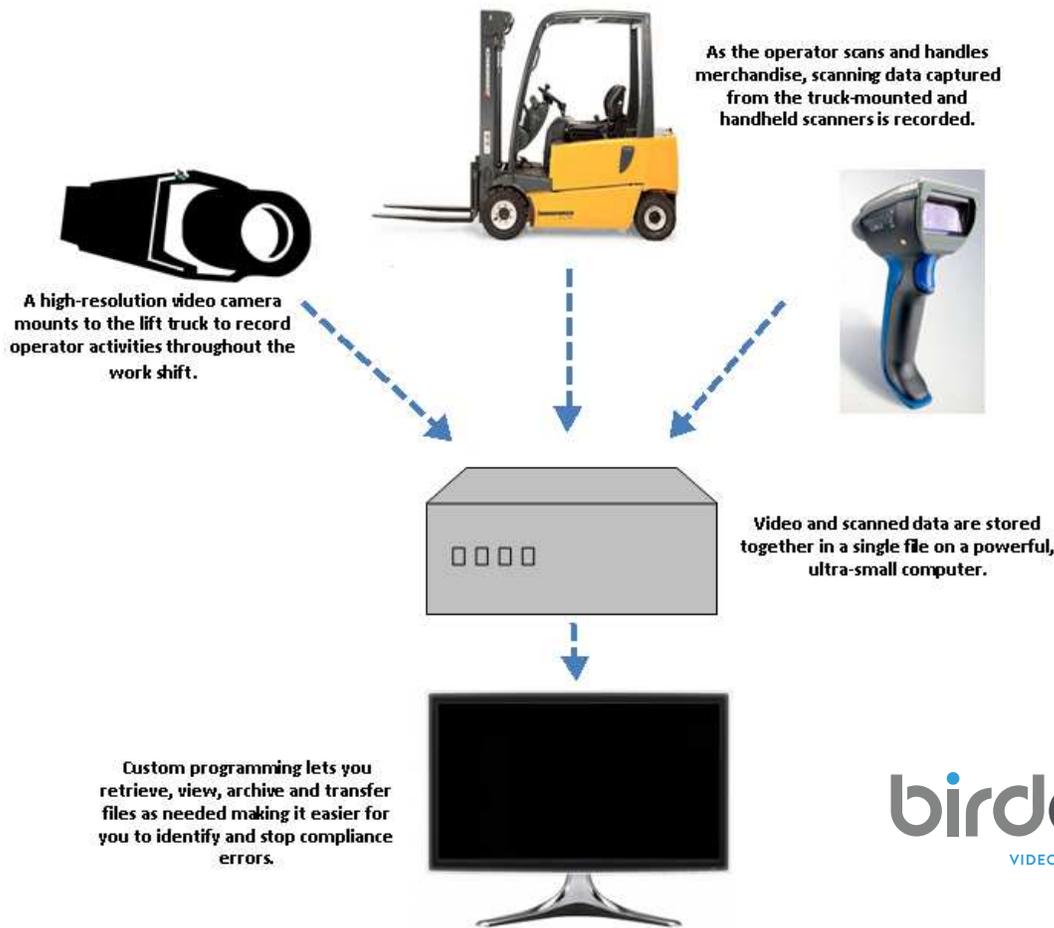
Identify product locations during handling.



Document handling steps including packing and labeling to ensure supplier requirements are followed.



Retrieve stored data to identify handling errors and help defend against unfair chargeback claims.



Custom-Programmed for Rapid Retrieval

Even when a shipment leaves your warehouse in perfect condition, you risk chargebacks resulting from damages and errors caused outside your warehouse doors. Bird Dog Video Tracking has customized software with rapid retrieval capabilities allowing you to answer unfair claims with hard evidence. Search video/data files to prove proper handling and compliance in your facility using a variety of parameters like:

- Date
- Time
- Operator
- Pallet
- Roll Goods
- Scanned codes and more...

Files can be exported in a protected, tamper-proof format to guarantee authenticity. Bird Dog Video Tracking delivers the proof needed to push accountability to carriers and consolidation centers responsible for damages and other compliance issues.

Spot Opportunities for Internal Improvements

Warehouse managers know that unauthorized and preventable deductions drain profits. Bird Dog Video Tracking can track operator activity and flush-out operator

errors. Use Bird Dog to perform time studies, execute motion checks and conduct overall monitoring in the shipping area to identify performance issues such as poor driving, safety violations, efficiency gaps and productivity lags. You can also spot labeling and palleting issues, unauthorized product substitutions, damaged inventory taken from shelves and other avoidable errors. Use available video data to focus on operator activity and target specific training measures to improve performance.

Easy to Install, Easy to Use, OSHA-Safe

Bird Dog's installation conforms to OSHA regulations for operator visibility and ease of entering and exiting the lift truck. The system may be mounted according to warehouse layout and lift truck use. It is easily removed for lift truck service and maintenance.

Bird Dog works without increasing operator work load. It activates when the lift truck is powered, and it powers-down with the lift truck when the work shift ends. DC power from the lift truck converts to AC power to run the system's uninterruptable power supply which protects the equipment from damage.

Bird Dog is the lift operator's trusted companion.



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